

REGISTRATION FORM - EXHIBITORS

V T M

VEHICLE & TRANSPORTATION
TECHNOLOGY INNOVATION MEETINGS

26&27 MARCH | 2024

B2B MEETINGS - EXHIBITION - PLENARY CONFERENCE



**4th EDITION
TORINO, ITALY**



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INTERNATIONAL BUSINESS
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START UP APPLICATION PAPER

This form is very important as the provided information on your technologies and capabilities will be useful to submit your proposal of exhibition in the Innovation Area. Please fill all information if possible – all fields are mandatory, to allow a complete and equilibrate evaluation of the applications by the VTM2020 Technical Committee. Please send your application at VTM2020_startup_contest@centroestero.org before January 26, 2024

COMPANY DETAILS

Company name:
Address:.....
Postcode: Town / City:
Country:
Website:
Year of foundation: Turnover (In Millions of Euros):
Reference contact name
Reference contact email: Reference contact phone:
Trade association / spin off / cluster / organization member:

MAIN ACTIVITY (IES)

.....
.....
.....
.....

Main VTM sector / topic	Among Vehicle electrification, connectivity, ADAS – Automation, smart mobility, Industry 4.0
Product(s)/Service(s) exhibited	Add or link a photo if possible



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advanced business events: **Vehicle & Transportation Technology Innovation Meetings**
10, Rue de La Rochefaucauld- CS 50300, 92513 Boulogne Billancourt Cedex - France
SAS au capital de 50 000 euros – Siret : 51501350600040- NAF 8230Z



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Short description	Describe the product(s) or Service(s) in some detail
Innovative aspects	
Innovation level maturity	Available on the market, as prototype, as proof of concept. Indicate TRL level is possible.
Market dimension	Qualitative indication of the dimension of the potential market
Targeted market	OEMs, Suppliers, Final customers, ...
Patents/Publications	
Annexes	Web links or annexes provided with the application.

Please attach to this form at least 2 photos of the product with the exact measures and exhibition space required, joined with an English detailed presentation of the content in a brochure or ppt format. In the end of the competition 10 startup applications will be selected by the VTM2024 technical committee to be awarded as the best innovative ones, allowing them to exhibit free of charge in the Innovation exhibition area and participating to the BtoB meetings program. For the others, confirming their presence, a representative fee of 500 Euro + Vat will be demanded for the matchmaking service.



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ADVANCED BUSINESS EVENTS – TERMS & CONDITIONS

Event name: **Vehicle and Transportation Technology Innovation Meetings**

Date: **March 26/27, 2024**

Location: **Lingotto -1 City : Torino, Country : Italy**

1/ ORGANIZATION

The Event is organized by abe - advanced business events, a limited company with a stated capital of 50000 Euros, whose registered head office is located at 10 Rue de La Rochefoucauld- CS 50300 92513 BOULOGNE-BILLANCOURT CEDEX - France, hereafter referred to as the Organizer.

2/ PURPOSE

This agreement stipulates the terms and conditions, under which the Organizer sets up and runs the Event. This agreement highlights the rights and obligations of both the Organizer and the signing company, hereafter referred to as the Participant. By signing this agreement, the Participant formally agrees to abide by these terms and conditions.

3/ PLACE AND DATE

The Event will be held at the Date indicated here above. The Organizer may cancel the Event or change the Place and Date, should the Place be rendered unavailable, in case of force majeure or act of God. In such an event, no compensation or refund shall be due to the Participant. However, the Organizer shall inform the Participant about the new Date and Place in writing and guarantee the Participant's participation in the rescheduled Event at no additional cost.

4/ REGISTRATION, CANCELLATION, PAYMENT

- Any company or organization is allowed to attend the Event provided its delegates have relevant knowledge to enter business discussions with other attendees. The Organizer, nonetheless, reserves the right to approve or reject any registrations at its sole discretion.
- The participant may cancel their registration forty-five days (45) or more prior to the Event, and be eligible for a full refund. The Organizer shall, however, retain a 7.5% administrative fee when processing the refund.
- Should cancellation be submitted twenty-one (21) to forty-four days (44) prior to the Event, the Participant shall be liable for a penalty amounting thirty percent (30%) of the amount due or paid.
- Should cancellation be submitted twenty days (20) or less prior to the Event, the Participant shall be liable for the payment of the full amount due, and not be eligible for any refund.
- All invoices issued and sent to the Participant, must be remitted five days (5) prior to the Event at the latest. The Organizer reserves the right to deny the Participant access to the Event, shouldn't their accounts be settled.

5/ INCLUDED SERVICES AND OBLIGATION TO PRODUCE RESULTS

The Organizer firmly commits to diligently use their expertise, knowledge, contacts network and all available resources to deliver all the services described in the booking form attached to this agreement. The Participant understands the Organizer's work shall not necessarily produce direct and immediate business results.

6/ PREVENTIVE MEASURES

The Organizer commits to implementing preventive measures and supplying equipment, aimed at hampering the spread of some transmissible diseases. The Participant understands, that preventive measures and protective equipment do not offer a risk-free event, and that the Organizer cannot be held liable for any contamination occurring during the preparation and running of the Event.

7/ INSURANCE

The Organizer is solely responsible for setting up and running the Event. However, the Organizer's shall not be legally liable for any harm caused to the Participant by a third party.

The Participant must hold an insurance policy that covers all damages caused by them, their staff or their belongings to a third party or a third party's equipment and installations during the preparation and running of the Event.



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The Participant must hold an insurance policy that covers all damages caused by a third party to them, their staff and belongings during the preparation and running of the Event.

8/ FOR THE DIGITAL OPTION ONLY:

- (a) You undertake to be responsible for any technical requirements needed to enable you to access the Event website, app or other platform (the "Event Platform") made available by the Organizer to facilitate participation in the Event. We do not guarantee that the Event Platform will operate continuously, securely or without errors or interruption, and we do not accept any liability for its temporary unavailability. We do not guarantee that the Event Platform and/or any content thereon (including, without limitation, any content available for download) will be free from viruses, infections, Trojan horses, worms and/or any other code that has contaminating or destructive properties. You must not attempt to interfere with the proper working of the Event Platform (for example, by attempting to circumvent security or tamper with, hack into or otherwise disrupt any computer system, server, website, router or any other internet connected device). You agree to comply with any website terms of use and/or fair or acceptable use policies indicated on any website on which the Event Platform is hosted.
- (b) We do not endorse or accept any responsibility for the content, or the use of, any goods or services that may be identified or described on the Event Platform and we shall not be liable for any loss or damage caused or alleged to be caused by or in connection with use of, or reliance on, any content, goods or services available on or through the Event Platform or any website or other resource referenced therein.
- (c) The Organizer may issue you with a username and password. Usernames and passwords are confidential and remain the property of the Organizer at all times and may not be sold, assigned or transferred to any third party without our permission. Your username and password are personal to you. You hereby agree that you will not permit others to use your username or password and you will be and remain liable for the acts of any person using your username and password.
- (d) Any posts, messages or other materials, information or data you supply or upload to the Event Platform (collectively, "Materials") will be considered non-confidential and non-proprietary, and we have the right to use, copy, distribute and disclose to third parties any such Materials for any purpose. You hereby waive any moral rights in any Materials to the extent permitted by applicable law. We reserve the right, at our sole discretion, to edit or remove postings to any message boards on the Event Platform and delete or use electronic methods to block or filter any Materials at our discretion, but we do not have any obligation to do so. You shall not make libelous postings or any postings which are illegal or infringe the intellectual property rights of any third party. The Organizer will not be responsible for monitoring Materials for compliance with law.
- (e) You may use the Event Platform solely for access to the Event. Without limitation, you must not:
 - i. download, store, reproduce, transmit, display, copy, distribute, exploit, or use the Event Platform and/or any content thereon for your own commercial gain,
 - ii. use the Event Platform and/or any content thereon in any manner other than in compliance with law and these terms and conditions,
 - iii. infringe our intellectual property rights or those of any third party in relation to your use of the Event Platform and/or any content thereon,
 - iv. transmit, or procure the sending of, any unsolicited or unauthorized advertising or promotional material or any other form of similar solicitation, and/or
 - v. knowingly transmit, send or upload any data that contains viruses, infections, Trojan horses, worms and/or any other code that has contaminating or destructive properties viruses.
- (f) We are under no obligation to oversee, monitor or moderate any interactive service we provide on the Event Platform and, without limitation, we expressly exclude all liability for any loss, injury or damage whatsoever arising from the use of any interactive service by any user, whether the service is moderated or not.

9/ APPLICABLE AMENDMENTS

The Organizer reserves the right to introduce addendums to this agreement in order to handle any matters not initially mentioned in this agreement. Such amendments shall be notified and diligently sent to the Participant and immediately come into force.



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The Organizer reserves the right to terminate this agreement and therefore cancel the Participant’s registration, should the latter not comply with the terms and conditions of this agreement. In such an event, the Organizer shall notify the Participant in writing, and no compensation or refund shall be due to the Participant.

10/ USE OF PARTICIPANT LOGO

The Organizer reserves the right to retrieve and use the Participant’s company logo on marketing materials designed to promote the event by showing a list of registered companies, called participants. If the Participant disagrees and wishes their logo to be removed from such marketing materials, they must explicitly address their request in a written form.

11/ SETTLEMENT

In the event of disagreement, the Participant shall submit a written request to the Organizer and seek an amicable settlement. If no amicable settlement is reached, the tribunal of Nanterre, France, shall be the sole competent tribunal to handle the case.

12/ PRIVACY AND SECURITY POLICY

The Participant understands that the Organizer will collect detailed information about their business for the sole purpose of conducting the Event and delivering the services described in the attached booking form. More information is available on the Organizer’s website: [privacy, confidentiality and management of personal information](#)

Contact name:

Company name:

Address:

VAT Number:

Registration Number:

I hereby agree with advanced business events general terms and conditions.

Signature & Company’s stamp:

Date: _____



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